VIDEO CORNER
by OptiFlowz

PRODUCT OVERVIEW
& FEATURE CATALOGUE

Your Private, Branded Video Platform — Fully Managed

February 2026 | Document 1 of 2 | Confidential

WHAT IS VIDEO CORNER?

Video Corner by OptiFlowz is a private, fully branded video platform that your organization uses as its own streaming service for employee training, internal communication, knowledge management, or video content distribution.

Unlike generic solutions such as YouTube, Vimeo, or Google Drive, Video Corner is a platform that carries YOUR brand, YOUR domain, and YOUR design — while we take care of everything behind the scenes: hosting, maintenance, support, and technical improvements.

WHAT IS INCLUDED IN EVERY SUBSCRIPTION?

Complete hosting and infrastructure • Custom branding (your logo, colors, domain) • Technical maintenance and updates • Full support • Traffic and streaming capacity • All current and future features • 1,600 hours of streaming per month included • €100 monthly storage credit

WHY NOT YOUTUBE OR GOOGLE DRIVE?

YouTube is a public platform with no access control, per-user analytics, or any branding options. Google Drive is not designed for video streaming and has no video player, recommendations, or search. Video Corner gives you a professional, private platform that looks and functions like Netflix — but belongs to you.

CURRENT FEATURES

All features listed below are available NOW, from day one of using the platform.

Video Player & Playback

FEATURE	DESCRIPTION	BENEFIT
Custom YouTube-like Video Player	Fully customizable video player with all controls: play/pause, volume, playback speed, full-screen, picture-in-picture, video quality selection.	Your users get a professional viewing experience identical to the largest streaming platforms.
Video Chapters	Each video can be divided into chapters with navigation. Users jump directly to the relevant section.	Employees don't have to watch an entire 45-minute video — they immediately find the part they need.
Multilingual Subtitles	Support for subtitles/captions in multiple languages. Users choose the subtitle language during playback.	Accessibility for deaf and hard-of-hearing users, plus support for multinational teams.
Chromecast & AirPlay	Ability to cast videos to TV or other devices via Chromecast and AirPlay.	Users can watch training content on a big screen in the office or at home.
Playlist Autoplay	Playlists play automatically one after another without interruption.	Users can launch an entire training series and watch without manually starting each video.
Continue Watching	The platform remembers where the user stopped and resumes from that moment.	No time wasted searching for where the user last left off.

Search & Content Discovery

FEATURE	DESCRIPTION	BENEFIT
AI Recommendation System	Algorithm that recommends videos based on user activity: what they watched, what they liked, what similar users watched.	Users automatically receive relevant content. Increases engagement and time spent on the platform.
Advanced Search	Complex search algorithm that searches videos, playlists, people, and tags. Relevant results in milliseconds.	Users quickly find exactly what they need without endless scrolling.

FEATURE	DESCRIPTION	BENEFIT
Automatic AI Tagging	AI automatically analyzes video content and adds relevant tags and categories.	Zero manual work for organizing content. Every video is automatically categorized.
Watch History	Complete overview of everything the user has watched, with the ability to return to any video.	Users easily return to content they previously viewed.

Interaction & Engagement

FEATURE	DESCRIPTION	BENEFIT
Like/Dislike System	Users can like or dislike each video. Aggregated results are visible.	Quick feedback on content quality. You instantly know which videos work and which don't.
Video & Playlist Sharing	Ability to share individual videos or entire playlists within the platform or via link.	Facilitates content distribution between teams and departments.
Playlists & Saving	Users can create, organize, and save their own playlists.	Anyone can build a customized learning path for themselves or their team.
Home Page Slider	Rotating slider on the home page with featured content and brief descriptions.	Direct users to the most important content. Highlight new or mandatory training.

Administration & Management

FEATURE	DESCRIPTION	BENEFIT
Admin Watch Reports	Weekly and monthly viewing reports for admins: total views, hours watched, most popular content.	Track platform usage and identify viewing trends.
Profile Editing	Users can edit their profile: photo, name, settings.	Personalized experience for each user.
Full White-Label Branding	Your logo, your colors, your domain. The platform looks like YOUR product.	Professional appearance that strengthens your brand. Users never know it's OptiFlowz — for them, it's your platform.

FEATURE	DESCRIPTION	BENEFIT
Fully Managed Hosting	Complete infrastructure, CDN, storage — everything is included and managed.	Zero technical worries. You focus on content, we handle technology.

ROADMAP — WHAT'S COMING NEXT

The platform is continuously improved. All future features are included in the existing subscription at no additional cost.

Coming Next (Q2 2026)

FEATURE	DESCRIPTION	IMPACT
Comment System	Users can comment, edit, like, dislike, report, reply to, and delete comments on every video.	Builds community and dialogue around content. Users learn from each other through discussion.
AI Chat Assistant	Intelligent assistant that answers user questions and guides them to exact moments in videos. Understands the context of all content on the platform.	REVOLUTIONARY: a user asks 'How do I submit an expense report?' and the AI takes them to the exact moment in the exact video. Almost no one on the market has this.
Auto-Dubbing	Automatic video dubbing in multiple languages with AI-generated voice that preserves the tone and style of the original speaker.	One video, 20+ languages, automatically. Savings of thousands of euros per video compared to traditional translation.

Future Development (Q3–Q4 2026)

FEATURE	DESCRIPTION
SSO (Single Sign-On)	Integration with Azure AD, Google Workspace, Okta — users log in with existing company credentials.
Role-Based Access Control	Granular access control: admin, manager, editor, viewer, and custom roles.
Individual User Tracking	Proper tracking of each user: who watched what, how much, and whether they completed the video.
Quizzes & Certificates	Post-video tests with automatic certificate generation upon completion.
Analytics Heatmap	Visual map showing where users pause, skip, or abandon a video.
Signed URL Videos	Time-limited, signed links for better video content protection.
Interactive Video	Clickable elements within videos: branch scenarios, hotspots, embedded quizzes.

FEATURE	DESCRIPTION
Research Papers/PDFs	Ability to download supplementary materials alongside each video.
Multilingual Platform UI	The entire platform in multiple languages — not just subtitles, but the interface itself.
EAES Account Connect	Integration with EAES systems for verification and access.

IMPORTANT: ALL FUTURE FEATURES ARE INCLUDED

As we add new features, your platform automatically receives them at no additional cost. The price may increase for new clients, but your subscription remains fixed (with a possible annual adjustment of up to 10% as defined in the contract).

PRICING

ITEM	DETAILS
Monthly Subscription	**€1,200/month**
Setup & Onboarding Fee	Equal to the first monthly payment (€1,200), paid upfront before work begins
When does billing start?	From the day the platform is live and delivered to the client
Minimum contract	None — we believe in the quality of our service
Free trial	None — we offer a free live demo instead
What's included	Complete hosting, branding, maintenance, support, streaming, all features, all future development
Included streaming	1,600 hours/month (sufficient for 95%+ of clients)
Monthly storage credit	€100 (automatically applied — most clients never pay more than the base price)

LIMITED SPOTS AT THIS PRICE

The current price of €1,200/month is available to a limited number of clients. As the platform grows and gains new features (AI Chat, Auto-Dubbing), the price for new clients will increase. Existing clients retain their contracted price.

18 features today | 13 on the roadmap | Everything included in one price

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For a live demo, contact us: info@optiflowz.com